

Barbara Paterson and Joao Pereira
[REDACTED] Broadway Gardens
Peterborough PE1 4DU

Owners of:
[REDACTED] Dogsthorpe Road
Peterborough, PE1 3AF

The Licencing Team
Peterborough City council
1st floor, Bayard Place
Peterborough PE1 1FB

Dear Licencing Team,

RE: Objection to Notice of Application for a Premises Licence Application, 32 Dogsthorpe Road, Peterborough PE1 3AF – Licencing Act 2003.

We previously lived at [REDACTED] Dogsthorpe Road and now rent the property, which is maintained to a high standard, and we still live in the local area.

We wish to formally object to the above application under the Act on the following grounds under the four licensing objectives and associated reasons.

General comments that relate to all 4 licencing objectives

1. Peterborough was declared an **Alcohol Action Area (AAA) by the Home Office in 2017**. AAAs bring together agencies including Licensing Authorities, Health Bodies, Police and others with businesses to address problems caused by alcohol in their local area. We understand that street drinking is a concern in PE1 and that street wardens are being deployed.
2. There is a **cumulative impact** of large numbers of ‘corner’ and ‘international’ stores and chains selling alcohol in close proximity to 32 Dogsthorpe Road, including Lincoln Road, Milfield. Our view is that it would be irresponsible to grant another license in this area.
3. Peterborough has a **higher level of deprivation and child poverty** than the national rate and is ethnically diverse. **Hospital admissions for alcohol-specific conditions** are statistically significantly worse than England (JSNA Peterborough 2017).
4. People living in deprived areas suffer significant **health inequalities** in ‘lifestyle’ diseases such as cardiovascular disease, diabetes and impacts of alcohol. Deprived areas usually have a greater number of outlets selling high sugar, fat and salt products, tobacco and alcohol. Increased access to these types of outlets is associated with higher consumption.
5. Increasing access to another alcohol outlet will adversely affect the **most vulnerable** in the population. Access to alcohol from 8am to 11pm (15 hr/day), 7 days a week, would encourage consumption by those with **alcohol dependence** and other addictions and health problems.
6. Dogsthorpe Road is in a **Selective Licensing Area (SLA)** which aims ‘to improve the quality of life for all in the area by ensuring a consistent high standard of management of private rented homes which thus make a positive contribution to the area’. Criteria for a SLA include; a significant and persistent problem caused by anti-social behaviour, poor property conditions, high levels of migration, high levels of crime and deprivation.
 - a. Granting a license would be in conflict with this.
 - b. As landlords we believe that having a liquor outlet will reduce our ability to attract tenants as families will not want to live near an outlet, thus reducing housing availability for families in the vicinity.

- c. Dogsthorpe Road is predominantly residential with families with children and some elderly people living in our block. Our neighbours, previous tenants and recent viewings were all families with children.

1. Prevention of crime and disorder

The area is saturated with liquor outlets and is likely to worsen alcohol-related crime and disorder in an area which already has problems.

See points above (1). Alcohol Action Area, (2) the cumulative impact

2. Public safety

Availability of another alcohol outlet will increase the risk of loitering close to the premise and alcohol-related violence and antisocial behaviour. Residents may not feel safe.

See points above (1) Alcohol Action Area, (2) the cumulative impact, (5) vulnerable/alcohol dependant and (6) Selective Licensing

3. Prevention of public nuisance

Availability of another alcohol outlet is likely to increase public nuisance in an area and cause material detriment to the enjoyment of our property and that of our neighbours.

See points above (1) Alcohol Action Area, (2) the cumulative impact, (5) vulnerable/alcohol dependant and (6) Selective Licensing

The applicant states that 'persons will be discouraged from congregating outside the premises and that they intend to display a notice to say that 'no alcohol to be consumed directly outside the main entrance of the shop'. This could push the problem outside nearby houses with resultant noise, disruption and litter and cannot be enforced.

The street outside our property is often littered with beer and mixer drink cans and sometimes these are thrown into the front garden.

We have often seen young men walking in front of the house drinking alcohol during the daytime hours.

4. Protection of children from harm

Large numbers of children and families walk past our house and no. 32 each day walking to and from the nearby schools.

See points above (1-6).

In conclusion, we appreciate the good work of Peterborough City Council to improve the health, wellbeing and safety of the area through its Selective Licensing Scheme and Alcohol Action endeavours.

We are not against small business and the previous ladies clothes shop at number 32 was not a problem. Has number 34 been converted to a retail premise?

We call on PCC not to grant any form of alcohol license for the reasons stated above.

We would also like PCC to consider implementing health as a licensing objective (HALO).

Yours faithfully,

Barbara Paterson and Joao Pereira.